

Amherstburg Recreation Complex gains corporate sponsor

News

TD Canada Trust to sponsor geothermal field

By Ron Giofu/The Amherstburg Echo



TD Canada Trust officially announced a \$10,000 sponsorship of the Amherstburg Recreation Complex's geothermal field during Monday night's town council meeting. Mayor Wayne Hurst and Indaba Marketing president Debi Croucher (right), representing the Amherstburg Community Foundation, accept the cheque from local branch manager Janet Willoughby (centre).

AMHERSTBURG — A portion of the Amherstburg Recreation Complex has gained a major corporate sponsor.

The geothermal field will be re-named the TD Canada Trust Geothermal Field as the bank purchased the naming rights for \$10,000. The transaction was made official at Monday night's town council meeting.

Janet Willoughby, branch manager at the Amherstburg location, said the bank has been part of the community for 40 years. She said they have a commitment to bettering the environment and the geothermal field component of the complex coincides with their mandate.

"It's a wonderful and innovative system," said Willoughby.

Councillor Rick Fryer thanked TD Canada Trust for their sponsorship. He said it is appreciated that their signage will adorn the geothermal field.

"It's nice to see TD Canada Trust truly taking a lead on the issue," said Councillor John Sutton.

Sutton added that he hoped it would spur other companies to undertake similar sponsorships that fall within their mandates.

Councillor Rosa White offered personal thanks to Willoughby