



MEDIA ADVISORY

For immediate release
November 3, 2010

TOWN OF AMHERSTBURG UNVEILS NAMING RIGHTS FOR RECREATION COMPLEX

WHAT:

Mayor Wayne Hurst will unveil details of the facility naming of the new Multi-Use Amherstburg Recreation Complex and introduce sponsors to the community and the media at the Public Council Meeting to be held on Monday, November 8 at a special time of 6:30 pm.

Slated to open within the next month, the new complex will be located at Simcoe and Meloche Roads and will house Canada's first Miracle League Baseball Diamond for persons with special needs; Ontario's first community artificial turf baseball diamond; the region's first regulation size FIFA soccer/CFL football field; twin pad arenas; a practice mini ice rink; an indoor soccer playing field; and a Seniors Centre.

WHO:

Mayor Wayne Hurst and Members of Council
Facility Naming Sponsor VIPs
Representatives of User Groups

WHEN:

Monday, November 8 at 6:30 pm

WHERE:

Council Chambers, Amherstburg Town Hall
271 Sandwich Street South
Amherstburg, ON N9V 2A5

MEDIA OPPORTUNITIES:

6:30 pm - 6:45 pm	Announcement made at Council Meeting
6:45 pm - 7:15 pm	Opportunities to interview Mayor Hurst and Sponsor VIPs Photo opportunities with Mayor, Council, Sponsor VIPs and user group representatives

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For more information:

Pamela Malott, Chief Administrative Officer, Town of Amherstburg
Direct: (519) 730-2112 or pmalott@amherstburg.ca